



Sponsorship

World Robotic Olympiad of Massachusetts and Connecticut invites you to become a sponsor for the WRO Massachusetts National Qualifier and STEM Expo to benefit the elementary through high school students of New England.

The primary source of funding for WRO is from sponsors, such as yourself. Our organization receives no governmental funds and is run entirely by volunteers. We have experienced amazing growth in our 5 years in the USA and desperately require continual support from our community to keep this valuable event running.

WRO USA is a national member of the World Robot Olympiad, an international robot competition that brings together young people from all over the world to develop their creativity, design and problem-solving skills through challenging & educational robotic competitions and activities.

Your sponsorship will help assure the continued success of the WRO in the USA - and allow us to host competitions, recruit teams and coaches and assist them with purchasing the required LEGO® MINDSTORMS Set or LEGO® WeDo 2.0 set to compete.

Teams of 2 or 3 work together with a coach to perform new tasks each year. Teams create, design and build a robot model that is capable to perform a new theme challenge each year. Your support will go directly to supporting STEM education outside of the classroom and bring the love of learning to the next generation of STEM professionals.

The following levels of corporate sponsorship are defined:

\$5,000 + Champion Level

- Name/Logo on Event Banner
- Name/Logo in Official program
- Name/Logo with link on event website
- Free Exhibitor's Showcase Booth
- Name/Logo on event shirts
- Named Categorical Award

\$2,500 - \$4,999 Innovator Level

- Name/Logo on Event Banner
- Name/Logo in Official program
- Name/Logo with link on event website
- Free Exhibitor's Showcase Booth
- Name/Logo on event shirts

\$1,000 - \$2,499 Motivator Level

- Name/Logo on Event Banner
- Name/Logo in Official program
- Name/Logo with link on event website
- Free Exhibitor's Showcase Booth

\$500 - \$999 Mentor Level

- Name/Logo on Event Banner
- Name/Logo in Official program
- Name/Logo with link on event website
- Free Standard Exhibitor's Booth

\$250 - \$500 Individual Sponsor Level

- Name/Logo in Official program
- Name/Logo with link on event website
- Free Standard Exhibitor's Booth

\$5-\$249 Family & Friends Sponsor Level

- Name/Logo in Official program

WRO Massachusetts & Connecticut Sponsorship Information Form.

Contact and Reference Information

Date	
Organization Name (name that will appear on promotional materials)	
Address	
General Contract Person	
Phone Number	
Email	
Website	
Digital Logo Location (online address for web logo*)	
Marketing Contact Person	
Sponsorship Directed To:	<input type="checkbox"/> Specific Event: _____ <input type="checkbox"/> Team Sponsorship <input type="checkbox"/> Team Equipment <input type="checkbox"/> Coach Training

** Web logo: Please include a location where we can find a web-ready logo for your organization. Size should be between 60-250 pixels wide and 50-150 pixels in height.*

Exhibitor Booth Option

Reserve booth for the August Event?	<input type="checkbox"/> Showcase Booth (20'X10') <input type="checkbox"/> Standard Exhibitor Booth (10'X10') <input type="checkbox"/> No Booth
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Sponsorship Level

Select	Level	Option	In Program	On Website	Exhibitor Booth	On Event Banner	On Event Shirts	Category Award
<input type="checkbox"/>	Champion	\$5,000+	X	X	20'X10'	X	X	X
<input type="checkbox"/>	Innovator	\$2,500+	X	X	20'X10'	X	X	
<input type="checkbox"/>	Collaborator	\$1000+	X	X	20'X10'	X		
<input type="checkbox"/>	Mentor	\$500+	X	X	10'X10'	X		
<input type="checkbox"/>	Supporter	\$200+	X	X	10'X10'			
<input type="checkbox"/>	Family & Friends	\$5-199+	X					

Send To:

Please make checks payable to "Semia Education Technology Inc." In the Memo section of the check please write "Attention: WRO MA & CT".

Semia Education Technology Inc
 P.O. Box 442
 Medford, MA 02155

Contact: Jeannette Passanisi
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